

The Ideal Speaker For Your College Event!

Koval Associates LLC
55 Agress Road
Perineville, NJ 08535

- Career Programs • Orientation & Welcome Week
- Leadership Programs • Diversity Events
- Panhellenic and Greek Events and Conferences
- Conference Keynotes & Workshops





*Call to
Book Susan
Today!*

KOVAL
ASSOCIATES LLC

Phone: 732-792-1311 • sue@kovalassociates.com • www.SusanKoval.com



Get Your Students Excited About Non-Traditional Careers!



Galloping Across the Glass Ceiling - Strategies for Guiding Your Career Into the Winner's Circle!

Program Overview



Learn About

- Non-traditional careers fun facts and figures
- Significant contributions made by women in non-traditional occupations
- Misconceptions about women in non-traditional fields
- Pathways to non-traditional careers
- Advantages of non-traditional occupations

In this inspirational and informative program, Susan gives students the knowledge, tools, and strategies they need for success in non-traditional careers.

What are non-traditional careers, how to obtain these careers, and why non-traditional careers offer great options for women are just some of the lessons Susan teaches in her program.

Susan says, *"The best decisions are fully-informed decisions. Your career choice is one of the most important decisions you will make! This program is essential to all who want to make the best decisions about their future."*



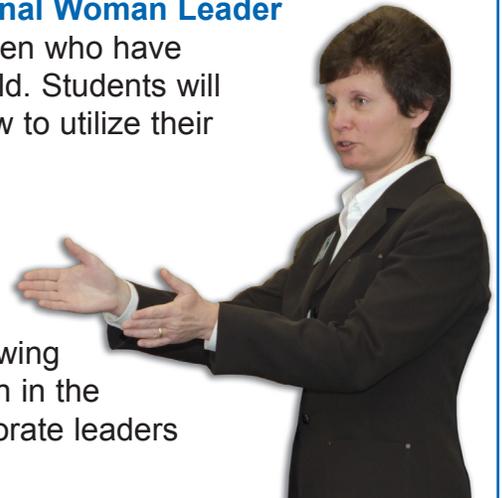
Other Programs Offered by Susan Koval:

Breaking Through the Glass Ceiling - Becoming an Exceptional Woman Leader

In this powerful program, Susan presents inspiring stories of women who have made it to the top of their professions and their impact on the world. Students will learn how to understand their own leadership style, as well as how to utilize their "woman strengths" to become leaders of distinction.

Turning the Glass Ceiling into a Kaleidoscope- Diversity Empowering the Workforce

In this enlightening and compelling program, Susan takes her audience from the workplaces of yesterday to those of today, showing how women's roles have changed. Students will learn how women in the modern workforce have positively impacted the economy as corporate leaders and entrepreneurs.



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Call Today to Book Susan or to Learn More!

Top 3 Reasons Why You Should Book Susan Today!

- 1) Susan's 20+ years of real-life experience in the worlds of business and education creates relevance, insights and inspiring stories that will energize your students.
- 2) Susan's programs motivate students, giving them the tools and resources they need, compelling them to take action with what they've learned.
- 3) Susan's programs empower your students to prepare for a future that is in constant flux, giving them the ability to make the best decisions about their careers. Someone recently said to Susan: *"I wish I'd known about Non Traditional Occupations when I was younger - I probably would have made different / better choices."*

Susan is a Speaker Your Students Will Rave About! *Her Topics Are Ideal For:*

- Career Programs
- Panhellenic Events and Conferences
- Leadership Programs
- Diversity Events and Programs
- Orientation and Welcome Week
- Freshman Orientation Programs
- Student Government Programs
- Greek Conferences and Events
- Conference Keynotes and Workshops
- Commencements
- Convocations
- Employment and Internship Programs
- Career Day/Job Fair
- Student Activities Lecture Series

What Do The Experts Say About the Importance of Educating Women Regarding Non-Traditional Careers?

We have found over the years that girls tend to have very little information or awareness about [technical careers] other than what is provided through role models in their families and communities...We need to help [young women] understand that the world of work is for everyone and every person can do any job that they choose to do."

~ *Nona Smith, Director, Access for Women
New York City Technical College*

"Nothing will change unless we address the education process and what is happening to girls in the schools...[The school system] has not provided the information for young women and girls to know that there are opportunities out there beyond what they have seen on television or learned in their homes."

~ *Martha Baker, Executive Director
NEW — Nontraditional Employment for Women*

Women continue to be grossly under-represented in fields that are nontraditional for their gender. For example, girls make up 87 percent of students enrolled in career and technical education classes leading to traditionally female occupations ... while they comprise only 15 percent of those taking classes in traditionally male fields Even worse, in some fields [computer and information sciences] women's gains are slowly eroding

~ *National Women's Law Center, 6/19/2008*



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Susan Koval *Speaker, Author, Entrepreneur*

As a woman who has worked in fields from engineering to physics education to starting her own company, Susan brings to her audiences the experience and understanding of what it means to work in a non-traditional career!



Susan has been non-traditional since childhood, when she played with microscopes and built models. In high school, she was frustrated by school rules which forced her to take home economics rather than shop class – as it was for boys only! Even the vacations she takes today are not your typical vacations - such as heading out west to participate in cattle drives.

Susan has a unique perspective gained by over twenty years experience in corporate, small business, and educational environments. She has worked in a variety of scientific and technical companies, from satellite manufacturing to telecommunications to software development.

As a business owner, Susan has coached and consulted with a great variety of businesses, such as education, fire protection, auto services, landscaping, construction, electrical contracting, roofing design/analysis, and insurance. As an educator, Susan's style has always been to actively engage students in the learning process.

Susan is the author of numerous articles and of the upcoming book, *"Gallop Across the Glass Ceiling - Strategies for Guiding Your Career Into the Winner's Circle!"*

Susan knows how to combine the most interesting and relevant information for her students with humor and active participation. Her ultimate goal when speaking to college students is to guide them to take actions which will have positive impacts on the rest of their lives.

What Others Are Saying

Susan is an asset to her students. She utilizes a variety of fun, educational activities throughout her training sessions to keep participants actively engaged. She clearly presents material, providing relevant examples which draw in and challenge participants in the learning experience. You can count on her consistency on the platform to facilitate and relate well to participants yet to be thorough in her delivery.

~ **Dr. Peggy J. Grant**
Senior Program Director
Rutgers Center for Management Development

Through the years, I've been continually impressed with Sue's ability to present a targeted, focused presentation that directly relates to her audience in both a creative and informative manner.

~ **Bill Bladel**
Vice President, Marketing & Business Development
Mid Atlantic Resource Group, LLC

In the twenty or so years I have known her, Susan Koval has always displayed a sincere and boundless enthusiasm in all of her endeavors. In her presentations to a group, she makes her points using humor, relevant experiences, and examples as needed. Her enthusiasm is infectious. I have observed her presentations many times and noted the excitement she transfers to those in attendance.

~ **R.W. Johnson**
Science Teacher (retired)
South Brunswick High School

Sue is an exciting and engaging speaker, who can adjust to audience feedback at a millisecond pace. She has an outstanding ability to keep focused while responding to enhancing questions from her audience. Students are alert and excited throughout her presentations, and leave energized, eager, and truly motivated to engage in what they've learned.

~ **Jay Robinson**
Administrative Supervisor
Freehold Regional High School District

Susan Koval has been a presenter for us on several occasions. She is consistently well prepared and knowledgeable about the topic. Sue draws the audience into the presentation through her humor and interactive approach to the material. Participants always have several key take-aways regarding the topic that they are able to immediately use in their work/school life environment. Sue invariably receives complimentary comments in the feedback survey instruments distributed after the session. She loves what she is doing and it shows. Sue is a born teacher.

~ **Loretta R. Kuhnert**
President
Western Monmouth Chamber of Commerce